



**CULTIVATING CONNECTIONS**  
**NEW BRUNSWICK**  
**HORT CONGRESS**  
**DECEMBER 2 – 3, 2025**

📍 THE FREDERICTON CONVENTION CENTRE

**SPONSORSHIP**  
**AND**  
**TRADESHOW**  
**PACKAGES**





# SPONSORSHIP PACKAGE

The New Brunswick Hort Congress “**Cultivating Connections**” is scheduled for December 2-3, 2025. Following the overwhelming success of the 2023 event we are expecting over 300 New Brunswick fruit and vegetable producers along with numerous industry stakeholders. The event will include plenary sessions, a high visibility trade show, an evening social mixer and concurrent technical sessions devoted to apple, cranberry, wild blueberry and pollination, small fruit, vegetable, controlled environment agriculture production, environment and climate change as well as general industry development.

SPONSORSHIP LEVELS	PLATINUM (\$5000+)	GOLD (\$2500+)	SILVER (\$1500)	FRIENDS OF HORTICULTURE (\$600)
Logo Placement - Promotional Materials (Ads, Brochures, Signage, etc.)	✓	✓	✓	✓
Verbal recognition at event	✓	✓	✓	
Logo Placement & Weblink - Event Website	✓	✓	✓	
Recognized as a featured sponsor at the mixer, a keynote or a lunch. (available on first come basis)	✓			
Trade Show Booth	Premium Booth Package	Standard Booth Package	Pop up banner	
Promotional Items included in Delegate Registration Package (provided by your organization)	up to 5 items	up to 3 items	1 item	
Complimentary Registration	3	2	1	1

Looking to sponsor a specific break or keynote speaker?

Contact: Julia McDevitt, Event Manager

📞 (506) 260-5016 ✉️ hch@gnb.ca 🌐 www.nbhortcongress.ca

# TRADESHOW OPPORTUNITIES

📍 The Fredericton Convention Centre

## BOOTH TYPE

### Industry Association Booth Package

**\$400.00**

8'x8' draped booth space with 2 chairs and a draped table.  
Includes 1 complimentary event registration.

### Standard Booth Package

**\$1000.00**

10'x10' draped booth space with 2 chairs and a draped table.  
Includes 1 complimentary event registration.

### Premium Booth Package

**\$1750.00**

10'x20' draped booth space with 4 chairs, 2 draped tables.  
Includes electricity and 2 complimentary event registrations.

*Additional cost for electrical - \$85/booth.  
This can be added during the registration process.  
Prices subject to HST*

Join us to cultivate connections with producers, companies, and experts!

